

# A European Cardiovascular Health Plan

EACH's vision is a Europe where cardiovascular disease mortality has reduced by 30% by 2030, where every person in the EU systematically receives a Cardiovascular Health Check, and where every patient has seamless access to quality cardiovascular care that meets their needs and goals.



### Cardiovascular disease in the EU: Key facts and figures



### 60 million

people live with cardiovascular disease in Europe and that number is expected to increase by 3 million by 2040



Cardiovascular disease costs the EU

### €212bn

every single year, due to direct healthcare costs, productivity loss, and informal care by caregivers



Cardiovascular disease accounts for

36%

of all deaths in Europe



# **EACH calls for a dedicated Cardiovascular Health Plan** and Mission that focuses on:



#### **Primary prevention**

to decrease premature mortality and morbidity



# **Secondary prevention** through timely screening,

early detection, and diagnosis.



## Early intervention,

access to care and quality treatment.



#### Rehabilitation

Including counselling, medical treatment and psychological support



#### **Quality of life**

and other psychosocial outcomes

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# An inclusive and ambitious EU Cardiovascular Health Plan should also include horizontal cross-cutting actions, including:



#### A European Cardiovascular Health Knowledge Centre, to address the current

fragmentation and significant gaps in reliable data and ensure connectivity across the spectrum of cardiovascular disease and related conditions and cross border collaboration.



### The Co-Creation of National Cardiovascular Health

Action Plans to reflect the national context and culture and provide an essential framework for national implementation of a European Cardiovascular Health Plan with appropriate emphasis, investment and targets on primary, secondary and tertiary prevention.



#### A European Cardiovascular Health

**Observatory,** to capture important developments in all areas of cardiovascular health in Europe, highlighting beacons of excellence, and how these could be replicated and scaled across Europe.



Creating an incubator and progressive policy environment for digital transformation in

Cardiovascular Health to help create a progressive policy environment and facilitate digital health solutions across the Cardiovascular Health community across Europe.



The European Alliance for Cardiovascular Health brings together leading European and international organisations around joint activities to promote cardiovascular health as a policy priority at EU level. The Alliance provides a platform to aggregate knowledge and expertise of key stakeholders active in the field of cardiovascular health, and to advise and guide policymakers.

cardiovascular-alliance.eu



### Did you know

that Spain has recently published a dedicated national cardiovascular health **plan**?